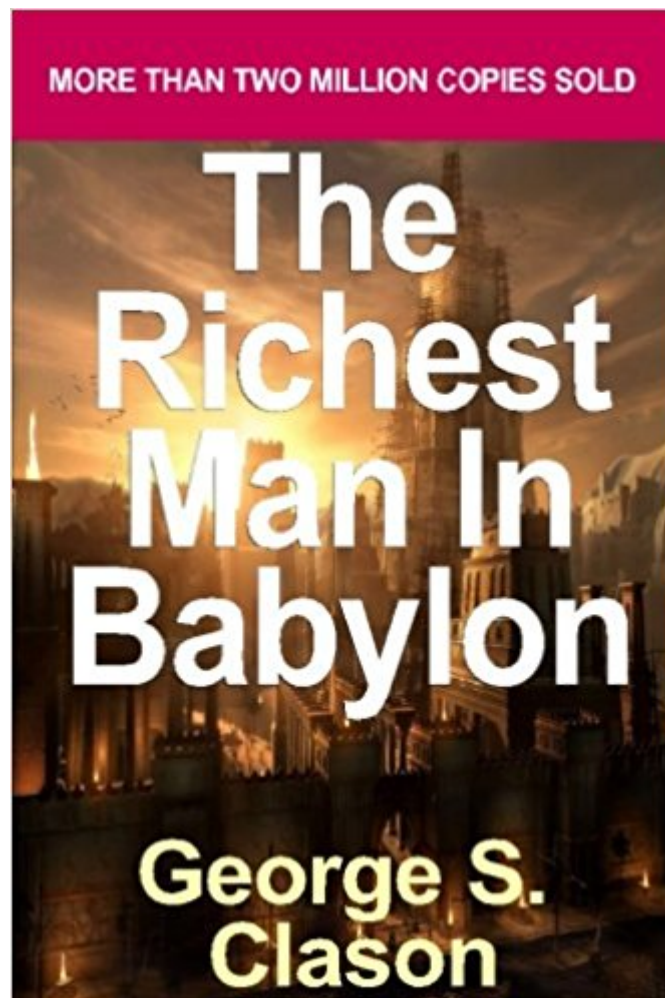




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The Richest Man In Babylon: Now Revised And Updated For The 21st Century By George S. Clason (2007)



Synopsis

Beloved by millions, this timeless classic holds the key to all you desire and everything you wish to accomplish. This is the book that reveals the secret to personal wealth. The Richest Man in Babylon is a book by George Samuel Clason which dispenses financial advice through a collection of parables set in ancient Babylon. Through their experiences in business and managing household finance, the characters in the parables learn simple lessons in financial wisdom. Originally a series of separate informational pamphlets distributed by banks and insurance companies, the pamphlets were bound together and published in book form in 1926.

Book Information

Paperback: 92 pages

Publisher: CreateSpace Independent Publishing Platform; Rev Upd edition (September 18, 2007)

Language: English

ISBN-10: 1530427843

ISBN-13: 978-1530427840

Product Dimensions: 6 x 0.2 x 9 inches

Shipping Weight: 5.6 ounces (View shipping rates and policies)

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Customer Reviews

George Samuel Clason was born in Louisiana, Missouri, on November 7th, 1874. He attended the University of Nebraska and served in the United States Army during the Spanish-American War. A successful businessman, he founded the Clason Map Company of Denver, Colorado and published the first road atlas of the United States and Canada. In 1926, he issued the first of a famous series of pamphlets on thrift and financial success, using parables set in ancient Babylon to make each of his points. These were distributed in large quantities by banks and insurance companies and became familiar to millions, the most famous being "The Richest Man in Babylon," the parable from which the present volume takes its title. These "Babylonian parables" have become a modern inspirational classic.

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